

R&D STRENGTH



Diefei has an innovative team with 91% of its R&D personnel holding bachelor's degrees or higher. All key equipment is imported from South Korea, Japan, and Germany to ensure the stability and high quality of its formulas.

30000+

FORMULAS

100+

R&D TEAM MEMBERS

40

PATENTS

OVER 200+

CERTIFICATIONS

MULTIPLE CERTIFICATION



WECHAT ACCOUNT



WEBSITE



WHATSAPP

DIEFEI COSMETICS GROUP
GLOBAL BEAUTY PARTNER OEM/ODM/OBM

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DIEFEI

WE SHAPE
COLORS

COMPANY
INTRODUCTION

Diefei Group consists of Zhejiang Diefei Cosmetics Co., Ltd., Hangzhou Jiachuang Biotechnology Co., Ltd., Liyuan (Zhejiang) Testing Technology Service Co., Ltd., and Yiwu Fuyuanhui E-commerce Park.



Jiachuang BioTech



Diefei Cosmetics



Fulovjell Park

Diefei with a total land area of 65,000 square meters.
with a total construction area of 190,000 square meters.

The company is dedicated to the research, development, production, sales, and service of beauty products such as powders, creams, and general liquid-based products, and has established deep partnerships with world-class brands like WBA, Disney, and Watsons (Watson's).

CORPORATE VISION



Our mission is to consistently deliver the highest value to our clients while offering innovative products and efficient service.

Our vision is to be a global leading provider of quality and innovation excellence in cosmetics industry.

COSMETICS FULL SERVICE

We guide you through the full beauty journey from concept to creation, handling every detail to turn your vision into reality.

OEM

ODM

OBM

CHANNEL

We entrust your vision to our expertise and transform your supplied materials into expertly crafted, market-ready products.

We design and manufacture high-quality cosmetics as your trusted partner in R&D and production excellence.

Our in-house brand, marketing, and product experts deliver complete, turnkey beauty solutions that inspire and sell.

We cultivate diversified strategic channel partnerships to facilitate your market expansion.

LAIYUAN LABORATORY

LAIYUAN(ZHEJIANG) TESTING TECHNOLOGY SERVICE CO. LTD. IS A THIRD-PARTY LABORATORY

Quality Standard Calibrator

Efficient Protection Team

Compliance Certification Key

12

16

27

INTERTATIONAL STANDARDS

INDUSTRY STANDARDS

ENTERPRISE STANDARDS

1,800m²

56

20+

R&D LABORATORY

HIGH-PRECISION INSTRUMENTS

RESEARCH INSTITUTE STAFF

CNAS

CMA

OVER 1,00+

ACCREDITATION

ACCREDITATION

NATIONALLY TESTING REPORTS

PRODUCT CATEGORIES

Foundation

Concealer

Eye Shadow

Blush/Highlighter

Eyebrow Makeup

Lip Makeup

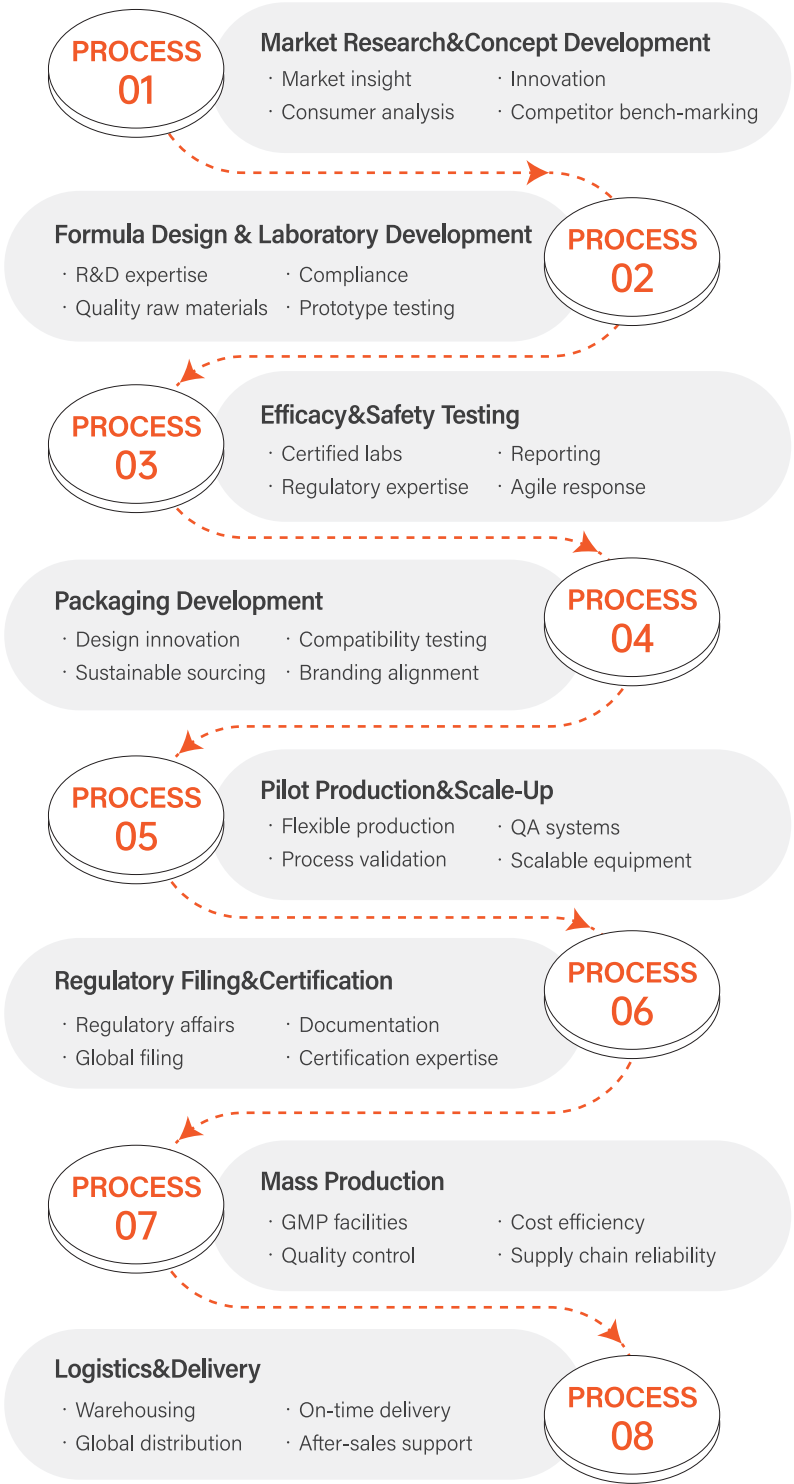
Pens Makeup

Sunscreen

Cleansing

Children's Makeup

NEW BUSINESS DEVELOPMENT PROCESS & CAPABILITIES



PARTNER
